

Quality Policy Guideline

The management hereby adopts the following Quality Policy Guideline as part of their strategy:

Importance of the Quality Policy

The market success of IDEAL AUTOMOTIVE is closely linked to the concept of quality, as quality creates trust among our customers.

The management system is structured according to the international standards of DIN EN ISO 9001, IATF16949, ISO 14001, ISO 50001 and OHSAS 18001, but not all our plants are necessarily certified according to all specified standards.

The following principles apply:

Customer Satisfaction

We attach great importance to constantly meeting the demands and expectations of our customers in an innovative manner. Since customer satisfaction is the key to market success, the focus of our entrepreneurial activity is on establishing and maintaining a close, trusting and cooperative partnership with our customers.

Quality Awareness

Quality matters most and requires the commitment of each and every staff member. It is our declared aim to compete with high-quality, state-of-the-art products.

Environmental Awareness

We ensure that the products comply with requirements of our community and with the environmental and safety legislation during manufacture, use and recycling. The careful and economical use of resources forms the basis of production.

Staff Orientation

Our motivated and qualified staff act responsibly and purposefully. The safety of our staff is our top priority. We challenge and encourage all employees, using training as a strategic tool.

Continuous Improvement

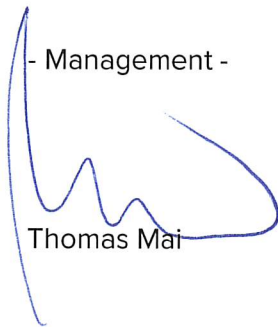
Continuous improvement of all processes and of the QM system, combined with innovative developments form the basis of our success. Continuous improvement (CIP) is the foundation on which our success is based.

The implementation of our management system guidelines constitutes our approach to contributing to the success of our customers through our quality policy.

The management determines the strategic quality goals and monitors their achievement.

Bamberg, 29/05/2018

- Management -



Thomas Mai



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- Head of Quality Management -



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